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EXECUTIVE SUMMARY

Green Tech Enterprise is a company that involve in the agriculture business where there are a lot of technologies that already exists and are about to be invented and explore as there are a lot of new things that had been done as the advancement of technology has begun to encourage our country to be more open in term of critical thinking and the acceptance and awareness of new technology. From what we know, the agriculture sector has begun the new revolution in term of managements, systems and technology which the current scenario involves the adolescence to participate in the agriculture field.

Based on the current scenario that had been aroused, our company focused on the development of new knowledges and technologies that lead towards an improvement in term of the tools and equipment that had been created based on the problems that had been voiced out by the farmers and people in the agriculture sector. Based from the product that we had created, the Agro-stake is one of the products that is invented to ease the farmer in term of setting-up the stake and other additional extension feature that the customer desired.

The objectives of our company is to produce new creation of extension innovation tools and equipment based on the agriculture needs and at the same time we wanted to provide a better services for our customer in term of consultancy and service which is to make sure the customer is satisfy with the product created by Green Tech Enterprise. The tools and equipment that had been invented by our company is made for more effective and efficient used in field and any places needed in order to ease the workload of people who love to do farming activities with affordable price and at the same time to encourage the young people to involve in modern farming lifestyle to create a better future in the Agriculture sector of Malaysia and also to terminate the way and perception of people on the agriculture which say that agriculture is Dirty, Dangerous and Difficult.

From what we are implementing in the business, our location is at a strategic location in Malacca which is at Alor Gajah. From what we can say, Malacca is our target location for our target market as there are huge possibilities that Malacca can be one of the Agricultural District in Malaysia that practices modern farming lifestyle in their daily life. From here, we feel that the chances on the viability of the business are high as the products that we produced are focused on agricultural extension product with affordable prices. As the competitors are still lack of new inventions, we will be able to increase our market share in a short period of time as our company's member are still young and fresh graduates that are able to generate more idea based on the current technology that are available nowadays.

That is why this business is established in order to increase the number of people that involve in the production of agriculture crop yield. So that there will be more innovation technology that can be discover in the future.